SUMMIT18

Mile High Healthcare

NOVEMBER 13-14 · DENVER, CO

Redox Healthcare Interoperability Summit 2018 Agenda

Redox is excited to bring our 2nd annual Healthcare Interoperability Summit to Denver, the Mile High City.

We will start **Summit18** with **General Sessions** that are intended for everyone to attend, and will then break into different tracks of topics.

Our Product & Developer Track will have topics geared towards more technically inclined attendees, such as developers, engineers, and product team members.

Our Sales & Implementation Track will be most interesting for attendees that work in sales, business development, product management, and customer support.

Additionally, we have opportunities to meet with the Redox team in person. Use the links in the sidebar to schedule your time with us.

Schedule Time with Redox

Get in-person product feedback
Schedule Now >

Set up your connection to Redox
Schedule Now >

Share your thoughts on interoperability for the **Summit18** video
Schedule Now >

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Schedule At-A-Glance

TUESDAY, NOV 13

3:00pm - 3:45pm
The Redox Roadmap (current Redox customers only)

4:00pm - 5:30pm
Panel: Interoperability in the Real World

5:30pm - 7:00pm
Networking Reception at Catalyst

WEDNESDAY, NOV 14

9:00am - 9:30am
Breakfast and Opening Remarks

9:30am - 10:15am
Building a Scalable Integration Strategy

Sales & Implementation Track	Developer & Product Track
10:30am - 11:30am Getting Your Foot in the Door	**10:30am - 11:30am** Panel: Securing Data & Respecting PHI
11:30am - 12:15pm Doing a Lot with a Small Team: Accelerating Digital Innovation at a Large Academic Medical Center	**11:30am - 12:15pm** Bridging the Gap: Applying lessons from API development to healthcare enterprise integrations

12:30pm - 1:15pm
Fiesta Lunch at Catalyst—Los Molinas Taco Bar + Desserts

1:15pm - 2:00pm An EHR on the Fringe: A Conversation with PointClickCare	**1:15pm - 2:00pm** FHIR: Be the right amount of excited
2:15pm - 3:00pm The Integration Landscape	**2:15pm - 3:00pm** TBD
3:15pm - 4:00pm Hacking the Health System Sales Cycle	**3:15pm - 4:00pm** Tales from Redox Developers: API Development & Queuing
4:15pm - 5:00pm TBD	**4:15pm - 5:00pm** Panel: Developing for Integration

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5:30pm - 6:30pm
Farewell Reception at Catalyst

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3:00pm - 3:45pm
General Session Agenda: The Redox Roadmap
(For current Redox customers only)

James Lloyd, CTO, Redox

We started Redox to make healthcare data useful for the innovative companies bringing software to the space. Over the years, our platform has evolved to meet new use cases and has grown to over 350 healthcare organizations across the country. In this customer-only session, Redox co-founder and CTO will share where we've been and where we're going. Please feel free to heckle and/or provide feedback on the direction.

4:00pm - 5:30pm
Panel: Interoperability in the Real World

Chen Cao, MPH
Innovation & Business Analyst, Brigham & Women's Hospital

BJ Boyle
VP of Product Management, PointClickCare

Mary Moreno
Product Manager, Healthgrades

Dale Hamlin
Director of Health Plan & Service Delivery, Kaiser Permanente Colorado

Interoperability is often discussed in the hypothetical world of what we should do, the standards we should agree on, who's at fault, or how the government should fix it. But the fact is, it happens every day to power thousands of applications and use cases in real-world care settings. We've gathered a panel of experts representing prestigious healthcare delivery organizations, large technology vendors, and startups alike.

5:30pm - 6:30pm
Networking Reception at Catalyst
Drinks provided

9:00am - 9:30am

Breakfast and Opening Remarks

Mike Biselli, President, Catalyst

Niko Skievaski, President, Redox

9:30am - 10:15am

Building a Scalable Integration Strategy

Shari Matkin, Senior Manager of Customer Experience, Breg

Breg provides DME, durable medical equipment, to over 1 million patients annually. As Breg worked with providers to streamline the process of procuring equipment for patients, they quickly began to encounter integration roadblocks as they began working with multiple EHR vendors. The Breg application team wasn't structured to account for the amount of development changes needed with each new EHR vendor limiting their ability to complete concurrent projects in the volume needed. Shari Matkin, Breg's Senior Manager of Customer Experience, will talk about the moment Breg realized they had a strategy that couldn't scale and how they've leveraged Redox as the solution to this problem.

At this point, we will break out into the **Sales & Implementation** and **Developer & Product** tracks. Please see the following pages for the descriptions of the sessions. Feel free to attend the sessions that are of the most interest to you or sign up for time to meet with the Redox team one-on-one below.

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Sales & Implementation Track

10:30am - 11:15am
Getting Your Foot in the Door

Mary Mareno, Product Manager, Healthgrades

Saying that your product can support integration and being able to answer the questions about how your application supports it are two different things. Mary Moreno has experience on both sides of the integration equation and will draw from her work helping applications integrate with athenahealth and her perspective as an application integrating to share how much you need to know about how your product integrates to successfully sell with integration.

11:30am - 12:15pm
Doing a Lot with a Small Team: Accelerating Digital Innovation at a Large Academic Medical Center

Chen Cao, Innovation & Business Analyst, Brigham & Women's Hospital

In September 2017, Brigham and Women's Hospital announced its collaboration to utilize Redox to accelerate adoption of digital health solutions across the health system. A year later, hear about the progress, how we're working with emerging startups, and what's next for our partnership.

Traditionally, Brigham and Women's Hospital (BWH), a teaching hospital of Harvard Medical School and a founding member of Partners HealthCare, has relied on its in-house teams to manage applications seeking EHR integration. With the growth of emerging digital health solutions, the institution has to support these new requests, while also the existing backlog of enterprise requests. The Brigham Digital Innovation Hub (iHub) has been leading the efforts to coordinate adoption and implementation of these digital health solutions.

12:30pm - 1:15pm
Lunch at Catalyst—Los Molinas Taco Bar + Desserts

1:15pm - 2:00pm
An EHR on the Fringe: A Conversation with PointClickCare

BJ Boyle, VP of Product Management, PointClickCare
Luke Bonney, CEO & Co-Founder, Redox

While others went for Meaningful Use dollars at providers and hospitals, PointClickCare attacked the long-term care market. While others deployed on-premise, PointClickCare chose the cloud. PCC's strategic bets have helped them penetrate upwards of 60% of the LTC market making them one of the greatest digital health success stories of our time. BJ Boyle, PCC's director of product management will sit down with Luke Bonney, CEO of Redox, to discuss their approach to interoperability and where the company is making bets today.

WEDNESDAY, NOV 14
(Continued)

2:15pm - 3:00pm
The Integration Landscape

Rich Mayoras, Director of Connected Solutions, Stryker

Stryker knew that integration and data access were critical elements needed to enable medical teams to use their products to provide optimum patient care. To address this need, Stryker historically leveraged a variety of integration methods across a diverse portfolio of business units. Rich Mayoras, Stryker's Director of Connected Solutions, will discuss various solutions they've used and why they identified Redox as the solution to more effectively deliver their integration solutions.

3:15pm - 4:00pm
Hacking the Health System Sales Cycle

Devin Soelberg, Chief Customer Success Officer, Redox

We all know that getting through the 12-18 month sales cycle at a health system can feel like running a marathon. Devin Soelberg, Redox's Chief Customer Success Officer, will share lessons learned about what can put you on the fast track to getting your product implemented and what will put you at the bottom of the prioritization stack.

4:15pm - 5:00pm
TBD

Johanna Geisinger, Founder & CEO, TORq Interface

5:30pm - 6:30pm
Farewell Reception at Catalyst
Drinks provided

Developer & Product Track

10:30am - 11:30am
Panel: Securing Data & Respecting PHI

Lisa Hall
Senior Manager Security & Risk,
Practice Fusion

Coleen Coolidge
Head of Security, Segment

Hoala Greevy
Founder CEO, Paubox

Brett Gailey
Director of Platform Infrastructure,
Redox

Ensuring your applications and integrations meet the security expectations of patients, customers, and healthcare partners can be a daunting task. This panel brings together experts who have built tools and teams to effectively address security risks as well as meet compliance, regulatory and partner compliance. Topics will include: strategies to build trust with partners, minimizing security risk to patient data, security certifications and how to build a modern, scalable security capability in your organization.

11:30am - 12:15pm
Bridging the Gap: Applying lessons from API development to healthcare enterprise integrations

Shelby Switzer, Head of Integrations, Healthify

Leading the integrations team at a fast growth startup that lives at the intersection of healthcare and social services, Shelby Switzer, Head of Integrations at Healthify, has worked with clients on both the payor and provider side of the industry. This talk covers what you should know before trying to build out an API program at a startup serving enterprise customers with complex, highly customized, on-prem legacy IT systems. Shelby will tell stories of success and failure while trying to transform integration projects into API products: from trying to change the API business model, working closely with partners to solidify every step of the integration workflow during implementation, and using open source projects and Redox's interface engine to improve the design and efficacy of healthcare integrations.

12:30pm - 1:15pm
Lunch at Catalyst—Los Molinas Taco Bar + Desserts

1:15pm - 2:00pm
FHIR: Be the Right Amount of Excited

Clark Downum, Developer, Redox

FHIR generates a lot of excitement because of its potential to help modernize data exchange in healthcare IT. Like all new technologies with a lot of promise, we discover where and how it adds value as it is deployed and adopted. We take a look at where FHIR fits into the integration toolkit today and in the future.

WEDNESDAY, NOV 14
(Continued)

2:15pm - 3:00pm
TBD

3:15pm - 4:00pm
Tales from Redox Developers: API Development & Queuing

Dani Henkel, Developer, Redox
Tanner Engbretson, Developer, Redox

At Redox, there are two things that we think about every single day: How messages flow through our system and stay in the right order, and how we develop against third-party APIs as quickly and efficiently as possible for our customers. In one half of this talk, we'll explain the problems we faced that pushed us to create our own queuing system, and how we went about designing and implementing this solution.

In the other half, we'll discuss the problem with doing development against different APIs, as well as what we learned along the way that caused us to create more general solutions for our API development.

4:15pm - 5:00pm
Panel: Developing for Integration

Travis Fawcett, CTO, AristaMD
Shelby Switzer, Head of Integrations, Healthify
Dani Henkel, Developer, Redox

Two current Redox customers and a Redox developer discuss best practices for preparing your product to integrate for the first time and as you scale. They'll discuss product design decisions, "gotchas", and how to prioritize your development.

5:30pm - 6:30pm
Farewell Reception at Catalyst
Drinks provided