# Redox Basic Logo Usage Guidelines

## **GRAY & GREEN LOGO (Primary Usage)**



Use on white or light backgrounds.

## **GRAYSCALE LOGO**



Use on white or light backgrounds when color logo is not an option.

# 100% BLACK LOGO



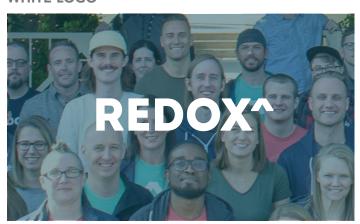
Use ONLY when required for screenprinting swag or signage and a 100% black logo is requested.

#### WHITE & GREEN LOGO



Use on dark or colorful backgrounds.

### WHITE LOGO



Use when our color clashes with the background color, or when it must be used on a busy background.

#### **FILE FORMATS AVAILABLE**

# **For Print**

- .ai
- .eps
- .pdf

## For Screen

.png (transparent background)